

SEAS

Sailing Education Association of Sheboygan



ANNUAL REPORT

FROM THE CHAIRMAN I feel lucky because I get to work with great people. From the SEAS staff, to our many volunteers, to our supporters, I am surrounded by some truly amazing people. Soon we will offer opportunities to learn boat building, boat maintenance, and even ship model building.

Getting people out on the water despite their challenges has been a real privilege. All of this is possible because of the great people who work for SEAS as well as members of our community & beyond that contribute to our offerings.

Obviously, we are thrilled about our new building. Many people ask about it and are interested in the programming we will be offering. This will be another avenue for us to connect with the community. Let us help you discover even more avenues related to boating. We are always open to suggestions for new programming! In addition, please help us to bring boating to others by telling your neighbors and friends what we offer. Your support and enthusiasm are why we are here. We can never tell you enough how sincerely appreciated you are.

It is our privilege to be able to share our passion because we still believe that "there is nothing half so much worth doing as simply messing about in boats."

With wishes of fair winds and warm regards,
Leslie Kohler



PROGRAMMING UPDATE The 2017 Season was another year of progress for SEAS. We began our first US Sailing Certified Keelboat programming and saw the addition of a Tartan 4000 into our fleet. The Katie our dedicated adaptive sailing Sonar's refit was completed and she looks like a brand new boat. Our numbers continued to increase as you will see in the report to follow and registration as of mid-February is looking like another year of growth is before us for the 2018 season.

Our relationship with Sheboygan South High School was a great success in the fall of 2017. A total of 57 Senior Gym students took part in 9 days of basic sail training. The success of this program has led to the formation of a credit course at South High that will begin this April and will incorporate STEAM education as well as a more thorough keelboat training curriculum for 8 students. This exposure to sailing will remain with them for the rest of their lives.

Adaptive sailing with SEAS has grown steadily since its incorporation. The completion of the Katie was a major step forward as well as the redesign of the blind sailing sound marks.

The relationships built with local groups, such as RCS, have also paid dividends.

Help us achieve our goal to bring the joy of sailing to those who never dreamed of sailing on Lake Michigan.



OUTREACH As SEAS begins to grow and expand its wings, we are finding new groups, individuals, and organizations to connect with. Through media, word of mouth, community involvement, and presentations, participation in our programs, classes, and events all increased. Numbers are great, but telling you why we do it means so much more. Seeing the passion that our staff has will affect anyone. Making your experience on the water the best it can be is our goal. Watching someone sailing in our adaptive program for the first time ever or since their abilities changed will give you goosebumps, not to mention the exhilarating feeling the individual has. We have great instructors that get excited every time they teach a class to a new group of boaters whether adults or high school students. Knowing how to operate a boat, power or sail, is a skill. It's more than pointing in one direction and stepping on the gas pedal. Understanding the wind direction, currents, weather and safety are crucial to operating a boat. Our classes and programs on and off the water will teach you how.

Everyone here at SEAS, truly believes in Boating for Everyone! We want to take away all barriers that prevent anyone that wants to enjoy the water.

So we ask you: Why do you love the water? Share your story with others and let them know SEAS can help them fall in love with the water no matter what their experience or ability.



SEAS

Sailing Education Association of Sheboygan

2017 THE YEAR IN NUMBERS

186
BOATING
EXPERIENCES

Powerboat Course
Adaptive Sailing
Keelboat
Rentals



2 (INTER)NATIONAL
REGATTAS

US Sailing Blind
Fleet Nationals

16

COMPETITORS

Blind Fleet Racing
World Championship

56

68% INCREASE IN REACH
OVER LAST YEAR



121 ADAPTIVE SAILING
PARTICIPANTS

Adaptive Instructor Workshop • Brats & Boats • Lakefront Open House • Waukesha Adaptive Community Approach Program
Blind Outdoor Leisure Dev • ALS Sails • Blind Clinic San Francisco • Milwaukee Center For Independence
School Area BVI Kids • RCS Empowers • Lions Camp - Adults & Kids

75 TRAINING CLASS
PARTICIPANTS

Accelerated Keelboat Fundamentals • First Sail
Basic Keelboat Certification • Private Lessons
South High Senior Physical Education Class



77 WORKSHOP
ATTENDEES

Knot Tying • Splicing • Types of Sail Racing
Winch Maintenance • Crew School



366 PROGRAM & SPECIAL
EVENT ATTENDEES

Donor Appreciation Night • Chris Miller, Emirate Team New Zealand • Brats & Boats + Open House
Blind Clinic - San Francisco • Rochelle Pennington Storytelling • Castaway Challenge

16 DISPLAY BOOTHS
& PRESENTATIONS

VisionWalk • ALS Care & Research Symposium
Washington County Transition & Disability Fair
Lakefront Open House • Disability Pride Fest
RCS Empowers • Kiwanis - Sheboygan Falls
Lions Fest • Oshkosh Mid-morning Kiwanis
S/V Denis Sullivan/Marine Sanctuary Event
Sheboygan Rotary • Kiwanis - Fond du Lac
Come Together: Unity for our Community
INSPIRE: High School Co-op Draft Night
Early Bird Rotary - Sheboygan



31 VOLUNTEERS
PUT IN 227 HOURS



SEAS

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MANY THANKS TO OUR GENEROUS DONORS

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Krause Woodhaven Foundation
Shopko Foundation
Sprecher's Restaurant & Pub
USNSCC Cascade Combined Training

Thank you to the many Lions Clubs of Wisconsin & the International Lions Club for supporting our Adaptive Sailing Program and donations made to purchase a Sailing Simulator that will be used throughout our programming.



USA 2018
Para
World Sailing
Championships
September 16-22

SEAS
Boating for Everyone



www.ParaWorldSailing2018.com